



LOCAL FOOD  
AND FOOD  
PROCESSING

ONE OF THE  
**WORLD'S**  
MOST  
PRODUCTIVE  
AGRICULTURAL  
ECONOMIES

IN 2014

ALBERTA  
EXPORTED \$9.7  
BILLION IN  
AGRI-FOOD

ALBERTA IS  
HOME TO 50.5  
**MILLION**  
ACRES OF  
AGRICULTURAL  
LAND

LOCATED

JUST 30  
MINUTES FROM  
EDMONTON  
INTERNATIONAL  
AIRPORT



**UNBRIDLED  
POSSIBILITIES**

Start your future at  
**ChooseStonyPlain.com**

## THE EPITOME OF “FARM TO TABLE”



### OVERVIEW

Staying close to its historic agricultural identity, Stony Plain remains a favourite of the farming community. It is an idyllic representation of what “farm to table” truly means, making it a perfect match for both small and emerging producers. The Town capitalizes on the strong demands for local food in Alberta, while providing all the necessary amenities such as workforce, availability of materials, access to markets, and suitable buildings.

### BUSINESS OPPORTUNITY

Stony Plain has the opportunity to target niche local food and food processing for industrial development and economic diversification. This market will continue to grow along with the evolution of consumer sensibilities. A growing segment of the market believes that organic, locally-produced, non-GMO, gluten-free, craft or artisanal products, and similar foods often taste better, provide a higher nutrition quality, or are safer to consume.

The niches available to Stony Plain include organics, locally grown and processed foods, artisanal or craft food products, nutraceuticals and functional foods, dietary food products, and pet foods.

### SUCCESS STORY

“Stony Plain has come out to our location to see the facilities and really get to know our business. Since that visit I have been presented with many opportunities to promote EarthApples, including involvement with CultureFWD, a networking initiative with the goal of helping our community to understand the creative industry, its role in the region, and its positive impact on the economy.”

-Phil Bakker, EarthApples

Source: Town of Stony Plain Target Sector Study & Marketing Plan