



HEALTH CARE AND RELATED SERVICES

HEALTH CARE EXPECTS 3%
GROWTH
FROM 2015 TO 2019

STONY PLAIN SERVICES NEARLY
80,000
PEOPLE

IN 2015
THE POPULATION OF STONY PLAIN GREW 2.53%

IN 2015
11.4% OF ALBERTANS EMPLOYED IN THE INDUSTRY

 Alberta Health Services
WESTVIEW HEALTH CENTRE - STONY PLAIN



**UNBRIDLED
POSSIBILITIES**

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ON THE BRINK OF EXPANSION



OVERVIEW

Stony Plain's Health Care and Related Services industry is one of the community's most rapidly increasing developmental areas. With the Westview Health Centre acting as anchor, in addition to an increase in both traditional and alternative health care demands, Stony Plain boasts a strong market for existing and emerging health care businesses.

BUSINESS OPPORTUNITY

The Metro Edmonton Region's largest industry on an employment basis is health care and social assistance, at 12 percent. Health care and social assistance was also the region's fastest growing industry between 2006 and 2010.

Continued population growth, as well as a general increase in the number of older households, will create additional demand for health care and supportive services, especially for the elderly. Stony Plain is committed to aiding in the development of this opportunity via advisory committees, housing developments, health and wellness trade shows, and other recruitment strategies in order to capture demand from both internal market growth, as well as from neighbouring areas.

SUCCESS STORY

"Our family and my business were welcomed with open arms. There are opportunities here that I couldn't find anywhere else."

-Hali Fitzpatrick, Kikiwin Bowen Therapy

Source: Town of Stony Plain Target Sector Study & Marketing Plan