



ENERGY AND
EXTRACTION

TRANSALTA'S
NEARBY
ELECTRICAL POWER
GENERATION SITE
IS THE
LARGEST
IN ALBERTA

IN 2014
OVER 8,600
EQUIPMENT
SERVICE FIRMS
EMPLOYED 111,000
ALBERTANS

LOCATED
JUST 40
MINUTES FROM
ALBERTA'S
INDUSTRIAL
HEARTLAND

LOWER
COSTS FOR
LAND AND
LEASED SPACE

RJ
Industrial Park



**UNBRIDLED
POSSIBILITIES**

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ChooseStonyPlain.com



CAPITALIZE ON ALBERTA'S RICH RESOURCES

OVERVIEW

Stony Plain is a ripe opportunity for the expansion of Alberta's Energy and Extraction industry, aiding in providing continued economic growth, viability, and sustainability. The Town's strategic western position, close proximity to TransAlta, and lower land costs make it an ideal location for an array of industry-related businesses.

BUSINESS OPPORTUNITY

Financially, the Energy and Extraction industry has the potential to attract an additional \$18 million in sales by 2021, based on prior years' growth rates. This would translate into the absorption of 100,000 square feet of industrial space in the Metro Edmonton Region, at sales of \$162 per square foot.

About ten percent of the market potential may be realized in the western region, including the Town of Stony Plain. Aside from industry expansion, there are additional opportunities for business recruitment as a result of relocations and opening of satellite locations.

SUCCESS STORY

"Over the course of time that we have been in Stony Plain, we have had many conversations with elected officials, administration staff, and members of the community regarding the foundation and support network for businesses and their employees to succeed. These conversations have always been well received."

-Laverne Pankratz, Pankratz Enterprises

Source: Town of Stony Plain Target Sector Study & Marketing Plan